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FOR IMMEDIATE RELEASE

SLO CIDER CO.

For follow up: Pete@SLOCiderCo.com

Newly Opened SLO Cider to Donate 1/2 Sales to SLO Food Bank

SLO Cider Co, a new cidery in town, is donating 50% of their total sales next week to the San Luis Obispo Food Bank. Starting March 30th, SLO Cider is donating half of every purchase up to \$5,000 of their award winning cider and merchandise, preferably through their website at SLOCiderCo.com with pick up availability from Monday, March 30th thru Sunday, April 5th from 2:00pm - 4:00 pm at 3419 Roberto Ct., Suite C, in San Luis Obispo, Ca.

“With the schools being shut down and workers being let go, a lot of our neighbors will be relying on the services the Food Bank provides,” says Nate Adamski, operations manager at SLO Cider. *“We want to help the Food Bank receive what’s necessary to keep their staff safe.”*

SLO Cider opened their tasting room officially March 13th, and temporarily closed the tasting room on March 15th. *“We had a fantastic turnout at our grand opening,”* says Pete Ayer, head of marketing. *“It was sad to have to shut our doors so soon, but we are here for the long haul. The San Luis Obispo community is important to us and we want to help in what small ways we can”* He added. *“When everything is safe, we are excited to more or less have a Grand Re-Opening!”*

The Food Bank is currently asking for monetary donations as well healthy volunteers. They ask to not donate food at this time to avoid nonessential travel.



We're Giving Back.

From March 30th - April 4th, SLO Cider will be donating **50% of Total Sales to SLO Food Bank!** We encourage all sales through our website, and we're offering free pick up from 2:00pm-4:00pm as well as shipped to your door in California.